

MILWAUKEE HEALTH CARE PARTNERSHIP



OVERVIEW

IMPACT Connect is a collaborative partnership of agencies combining efforts to make social services accessible and navigable to the people who need them. Using an electronic resource network, IMPACT Connect members can efficiently collaborate with other providers across all sectors using a shared language and shared outcomes to seamlessly make and close the loop on referrals to offer comprehensive, HIPAA-compliant, whole-person care.

PURPOSE & PRINCIPALS

Build a locally-lead, cross-system, and cross-sector process, backed by a reliable technology platform, to effectively and efficiently screen for social needs, connect patients to services in the health care and social service sectors, and provide case management updates on high complexity resources.

- Leverage IMPACT's expertise, resource directory, and relationships while enhancing their capabilities and capacity
- Unite Us innovation partner and technology vendor for platform
- IMPACT-lead (vs. tech vendors or health system-lead) offers credibility for CBOs
- Multiple SDOH platforms in one community is unsustainable for CBOs
- Interoperability appreciating transient nature of patients across health and human services

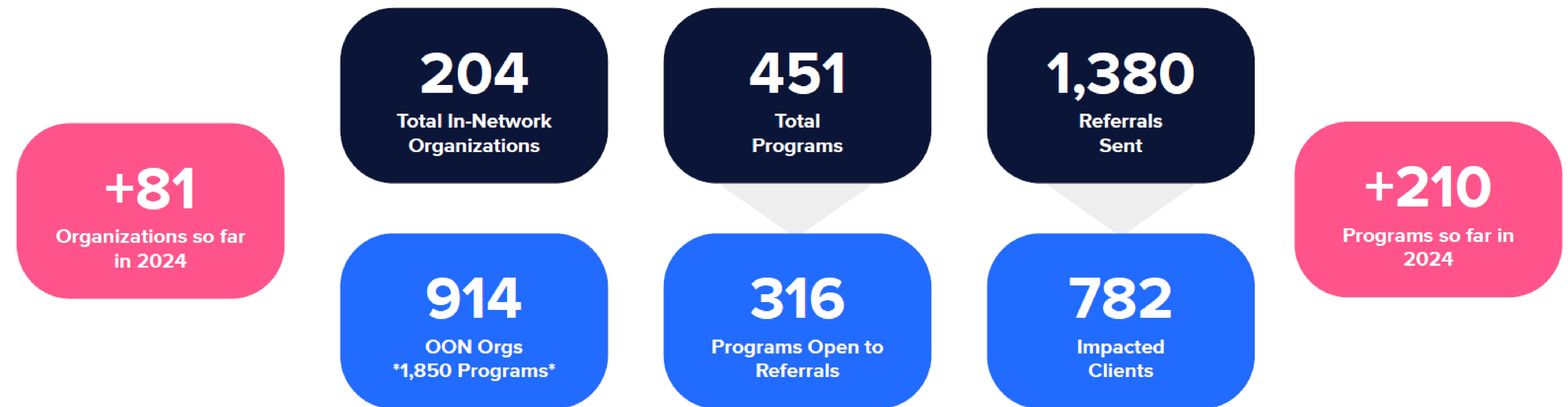
CARE COORDINATION

IMPACT Connect

OUTCOMES

IMPACT Connect | 2024

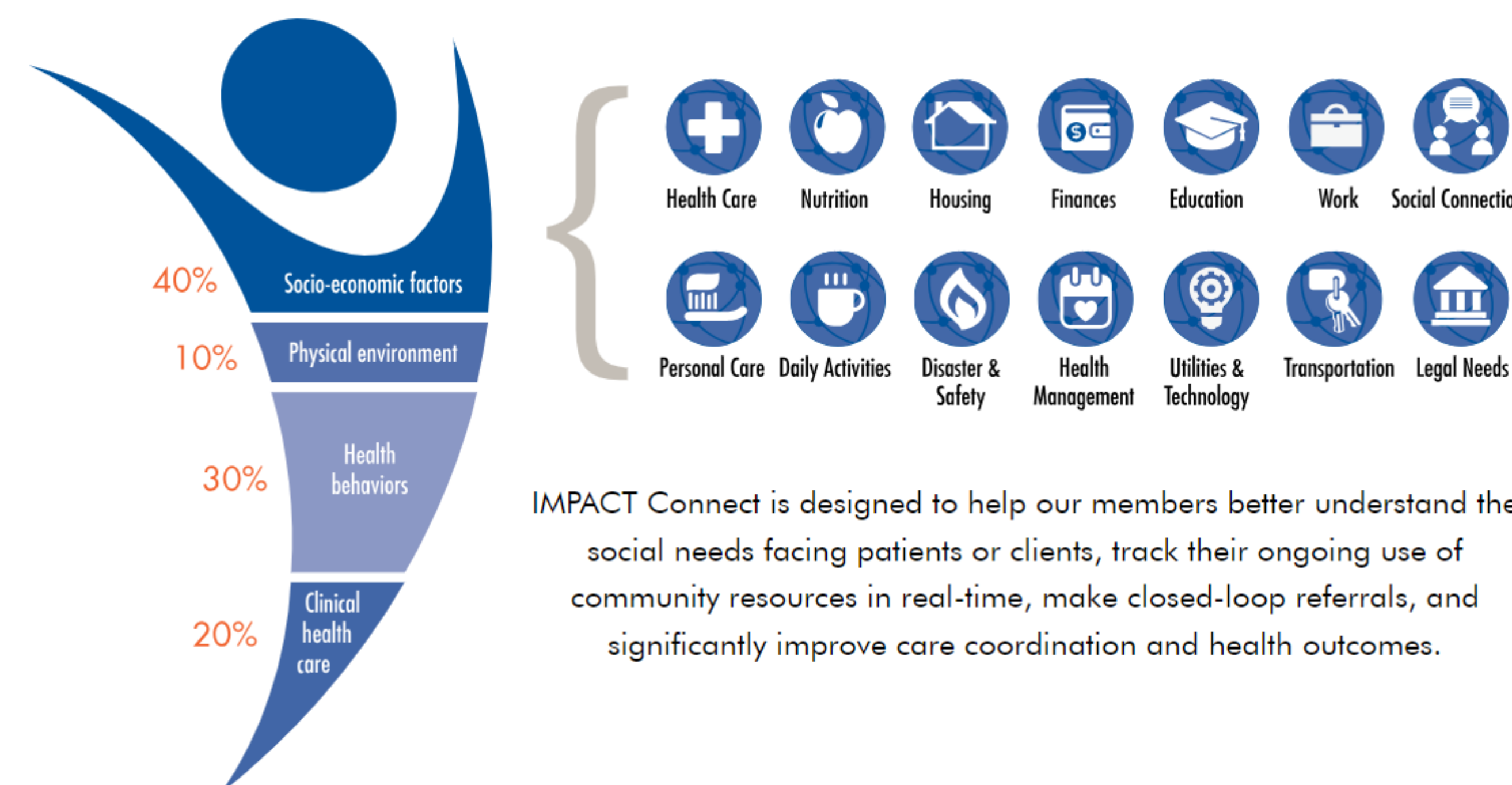
In partnership with IMPACT Connect, a Unite Us-powered network of **204** partners is impacting lives across Southeast Wisconsin. So far since December 2023*:



Proprietary and Confidential

Whole person care improves lives and communities

Recent studies indicate that socio-economic factors impact 40% of overall health outcomes.



IMPACT Connect is designed to help our members better understand the social needs facing patients or clients, track their ongoing use of community resources in real-time, make closed-loop referrals, and significantly improve care coordination and health outcomes.

IMPACT Connect is transforming the way health and social services are delivered to those who are vulnerable throughout the Greater Milwaukee area. We bring together medical, behavioral health, social service, and community organizations to build an accessible and integrated delivery system that fosters health and wellness for all.

BOARD OF MANAGERS

- Aurora Health Care
- Children's Wisconsin
- Chorus Community Health Plan
- Employ Milwaukee
- Feeding America
- Froedtert & Medical College of Wisconsin
- MHS Health Wisconsin
- Milwaukee County
- ProHealth Care
- Sixteenth Street Community Health Centers
- United Way of Greater Milwaukee & Waukesha County
- Wisconsin Department of Health Services

