



OVERVIEW

IMPACT Connect is a collaborative partnership of agencies combining efforts to make social services accessible and navigable to the people who need them. Using an electronic resource network, IMPACT Connect members can efficiently collaborate with other providers across all sectors using a shared language and shared outcomes to seamlessly make and close the loop on referrals to offer comprehensive, HIPAA-compliant, whole-person care.

PRINCIPALS

- Leverage IMPACT’s expertise, resource directory, and relationships while enhancing their capabilities and capacity
- Unite Us innovation partner and technology vendor for platform
- IMPACT-lead (vs. tech vendors or health system-lead) offers credibility for CBOs
- Multiple SDOH platforms in one community is unsustainable for CBOs
- Interoperability appreciating transient nature of patients across health and human services

PURPOSE

Build a locally-lead, cross-system, and cross-sector process, backed by a reliable technology platform, to effectively and efficiently screen for social needs, connect patients to services in the health care and social service sectors, and provide case management updates on high complexity resources.

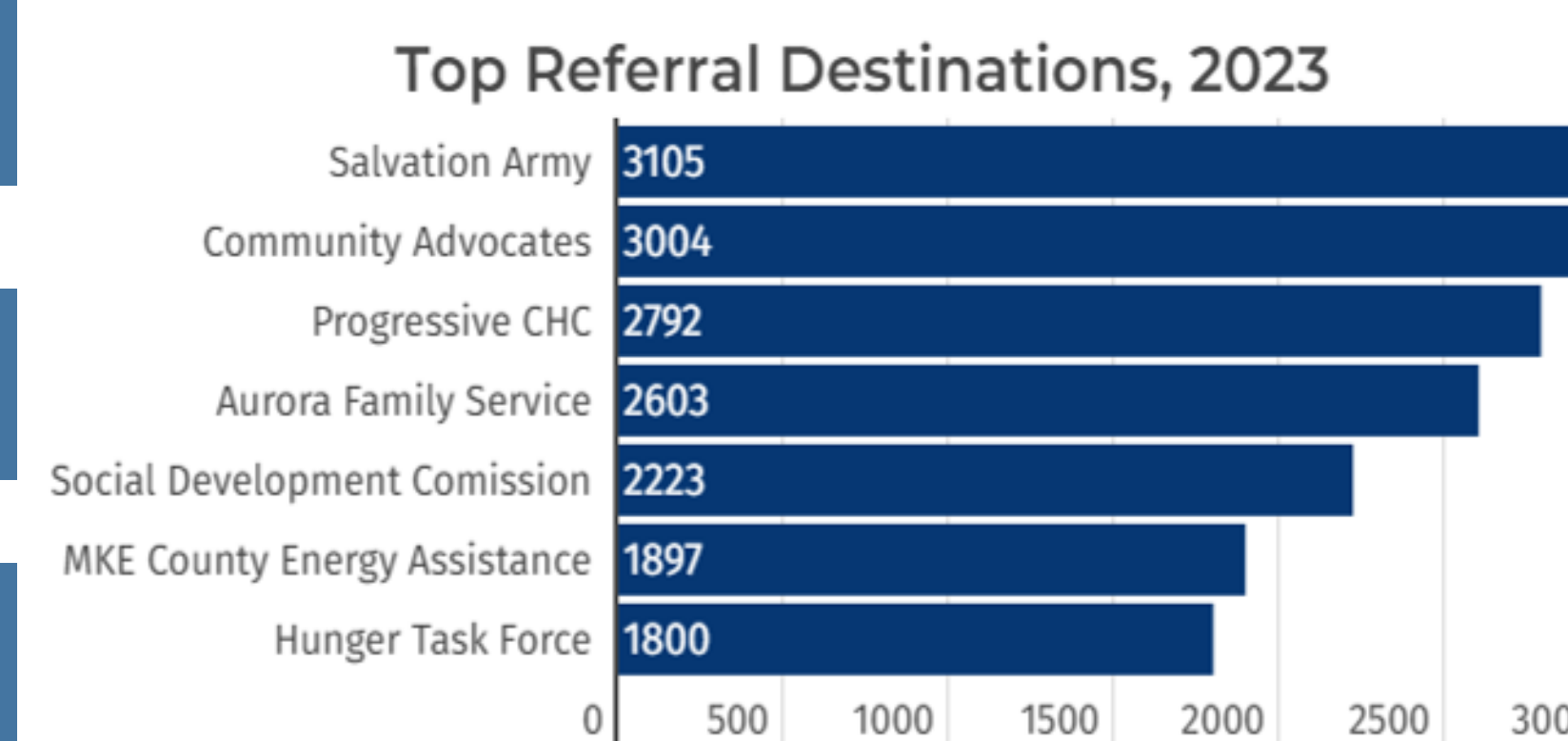
OUTCOMES

Froedtert’s Experience: January—June 2023

115k Pts Engaged

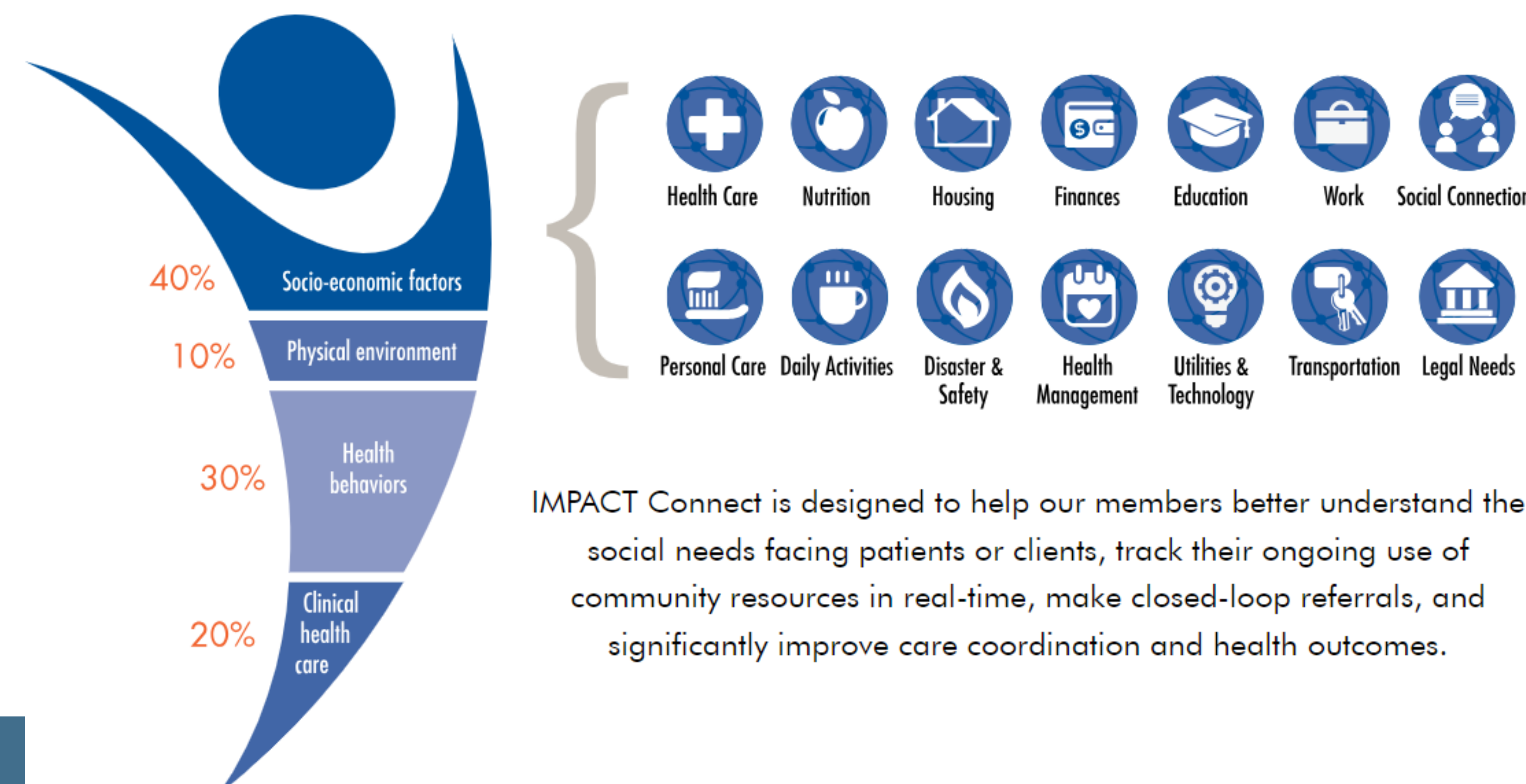
150k Screenings

67k Referrals



Whole person care improves lives and communities

Recent studies indicate that socio-economic factors impact 40% of overall health outcomes.



BOARD OF MANAGERS

- Advocate Aurora Health
- Children’s Wisconsin
- Chorus Community Health Plan
- Employ Milwaukee
- Feeding America
- Froedtert & Medical College of Wisconsin
- MHS Health Wisconsin
- ProHealth Care
- Sixteenth Street Community Health Centers
- United Way of Greater Milwaukee & Waukesha County



IMPACT Connect is transforming the way health and social services are delivered to those who are vulnerable throughout the Greater Milwaukee area. We bring together medical, behavioral health, social service, and community organizations to build an accessible and integrated delivery system that fosters health and wellness for all.