

We hope that you will take advantage of these 'cut & paste' messages and graphics to promote BadgerCare Plus work to your networks. Included:

- E Newsletter copy
- 12 Social media posts

Find all the flyers, pamphlets, and additional resources on the [mkehcp.org/mken](http://mkehcp.org/mken) page.

And, with special thanks to Covering Wisconsin, here's a great YouTube video to help with BadgerCare Plus promotion: [What is covered with BadgerCare Plus?](#) and [Qué está cubierto con el seguro de salud BadgerCare Plus?](#)

### [E Newsletter](#)

#### **BadgerCare Plus: Affordable health insurance for you and your family**

Did you know that many men, women, and children in Milwaukee may qualify for health insurance through BadgerCare Plus? BadgerCare Plus is the state's health coverage that covers doctor visits, mental health care, vaccines, and many other services needed to be healthy. All the services are free or low-cost and you can apply all year long online ([access.wi.gov](http://access.wi.gov)), over the phone, or in-person. You can also **call 2-1-1** or **text your zip code to 898-211** to set up an appointment at a time that's convenient for you. See if you qualify today!

### [Facebook/Twitter Posts](#)

#### **POST:**

#BadgerCarePlus offers free or low-cost health coverage for men, women, and children. Benefits include doctor visits, vaccines, medications, and more. See if you qualify @[access.wi.gov](http://access.wi.gov)



**POST:**

Learn more about enrolling in free or low-cost health coverage through #BadgerCarePlus @access.wi.gov or call 2-1-1 for free, local help. (Video to post: [What is covered with BadgerCare Plus?](#) and [Qué está cubierto con el seguro de salud BadgerCare Plus?](#))

**POST:**

#BadgerCare Plus is year-round! Eligible men, women, and children can sign up for free or low-cost coverage today @access.wi.gov or get help applying by calling 2-1-1.

## BadgerCare Plus Health Insurance

### 3 Easy Ways to Apply:

1. Call 2-1-1 to find free, in-person help near you



2. Go online to [Access.wi.gov](https://access.wi.gov)



3. Contact [Milwaukee Enrollment Services \(MIIES\)](#) for Milwaukee County

1-888-947-6583

Coggs Center  
1220 West Vilet Street  
Milwaukee, WI 53205

United Migrant Opportunity  
Services (UMOS)  
2701 South Chase Avenue  
Milwaukee, WI 53207

**POST:**

Did you know that #BadgerCarePlus covers mental health care at a free or low-cost? Apply @access.wi.gov or call 2-1-1 for free, local help.

Mental Health Care

**COVERED**

MKEN Milwaukee Enrollment Network

Find out if you qualify:  
Call 2-1-1 for help!

**BadgerCare Plus**

Affordable Health Insurance for: Men, Women, and Children in Wisconsin

**POST:**

Enroll in free or low-cost health coverage through #BadgerCarePlus any day of the year. Health care men, women, and children need to stay healthy are covered – doctor and dental visits, vaccines, mental health care and more. See if you qualify @access.wi.gov



**Vaccines**

**COVERED**

Find out if you qualify:  
Call 2-1-1 for help!

**BadgerCare Plus**  
Affordable Health Insurance for: Men, Women, and Children in Wisconsin

MKEN Milwaukee Enrollment Network

The graphic features a green circular icon with a white syringe. The word 'COVERED' is written in white on a blue, tilted rectangular background. The MKEN logo is in the top right corner.

**POST:**

If you already have #BadgerCarePlus, you need to renew every 12 months. Go online to @access.wi.gov or call 2-1-1 for free, local help.



**Doctor Visits**

**COVERED**

Find out if you qualify:  
Call 2-1-1 for help!

**BadgerCare Plus**  
Affordable Health Insurance for: Men, Women, and Children in Wisconsin

MKEN Milwaukee Enrollment Network

The graphic features a green circular icon with white silhouettes of a doctor and a child. The word 'COVERED' is written in white on a blue, tilted rectangular background. The MKEN logo is in the top right corner.

**POST:**

Spread the word! #BadgerCarePlus offers free or low-cost health coverage for children. In Wisconsin, many men and women qualify too. Help someone apply @access.wi.gov



**Child Checkups**

**COVERED**

Find out if you qualify:  
Call 2-1-1 for help!

**BadgerCare Plus**  
Affordable Health Insurance for: Men, Women, and Children in Wisconsin

MKEN Milwaukee Enrollment Network

The graphic features a green circular icon with white silhouettes of two children. The word 'COVERED' is written in white on a blue, tilted rectangular background. The MKEN logo is in the top right corner.

**POST:**

Did you know that #BadgerCarePlus covers vaccines, STD checks, and programs that help people stop smoking? See if you qualify for free or low-cost health coverage @access.wi.gov or call 2-1-1 for free local help.

**STD Check**  
Sexually Transmitted Disease

**COVERED**

Find out if you qualify:  
Call 2-1-1 for help!

**BadgerCare Plus**  
Affordable Health Insurance for: Men, Women, and Children in Wisconsin

MKEN Milwaukee Enrollment Network

The graphic features three test tubes with red liquid inside, set against a green circular background. A purple stamp with the word 'COVERED' is overlaid on the right side. The text 'STD Check' and 'Sexually Transmitted Disease' is at the top. The 'BadgerCare Plus' logo and tagline are at the bottom, along with the MKEN logo.

**POST:**

Did you know that #BadgerCarePlus covers programs that help people stop smoking? See if you qualify for free or low-cost health coverage @access.wi.gov or call 2-1-1 for free local help.

**Help to Stop Smoking**

**COVERED**

Find out if you qualify:  
Call 2-1-1 for help!

**BadgerCare Plus**  
Affordable Health Insurance for: Men, Women, and Children in Wisconsin

MKEN Milwaukee Enrollment Network

The graphic features a lit cigarette with a red prohibition sign over it, set against a green circular background. A purple stamp with the word 'COVERED' is overlaid on the right side. The text 'Help to Stop Smoking' is at the top. The 'BadgerCare Plus' logo and tagline are at the bottom, along with the MKEN logo.

**POST:**

Did you know that #BadgerCarePlus covers prenatal and maternity care for free or low-cost for pregnant moms? See if you qualify for free or low-cost health coverage @access.wi.gov or call 2-1-1 for free local help.

**Pregnancy**

**COVERED**

Find out if you qualify:  
Call 2-1-1 for help!

**BadgerCare Plus**  
Affordable Health Insurance for: Men, Women, and Children in Wisconsin

MKEN Milwaukee Enrollment Network

The graphic features a stylized white silhouette of a pregnant woman, set against a green circular background. A purple stamp with the word 'COVERED' is overlaid on the right side. The text 'Pregnancy' is at the top. The 'BadgerCare Plus' logo and tagline are at the bottom, along with the MKEN logo.

**POST:**

Did you know that #BadgerCarePlus covers alcohol and other drug addiction help? See if you qualify for free or low-cost health coverage @access.wi.gov or call 2-1-1 for free local help.

The graphic features a green circle with two white pills on the left. To the right, the text "Addiction Help" is in black, with a large purple stamp reading "COVERED" below it. In the top right corner is the MKEN Milwaukee Surround Network logo. At the bottom, a purple bar contains the text "BadgerCare Plus" and "Affordable Health Insurance for: Men, Women, and Children in Wisconsin". To the left of this bar, it says "Find out if you qualify: Call 2-1-1 for help!"

**POST:**

Did you know that #BadgerCarePlus covers check-ups and ongoing care for children? See if you and your children qualify for free or low-cost health coverage @access.wi.gov or call 2-1-1 for free local help.

The graphic features a green circle with two white human figures on the left. To the right, the text "Child Checkups" is in black, with a large purple stamp reading "COVERED" below it. In the top right corner is the MKEN Milwaukee Surround Network logo. At the bottom, a purple bar contains the text "BadgerCare Plus" and "Affordable Health Insurance for: Men, Women, and Children in Wisconsin". To the left of this bar, it says "Find out if you qualify: Call 2-1-1 for help!"

**POST:**

Did you know that #BadgerCarePlus covers dental care for men, women, and children? See if you qualify for free or low-cost health coverage @access.wi.gov or call 2-1-1 for free local help.

The graphic features a green circle with a white tooth on the left. To the right, the text "Dental Care" is in black, with a large purple stamp reading "COVERED" below it. In the top right corner is the MKEN Milwaukee Surround Network logo. At the bottom, a purple bar contains the text "BadgerCare Plus" and "Affordable Health Insurance for: Men, Women, and Children in Wisconsin". To the left of this bar, it says "Find out if you qualify: Call 2-1-1 for help!"